



SUPREET KAUR

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EDUCATION

Movement School, D.C. (July 2020)

Field Organizing during COVID-19, Progressive messaging, and path to victory trainings

Progressive Change Campaign Committee, D.C. (April 2018)

Candidate Training

Business Metrics for Data-Driven Companies by Duke University on Coursera (Feb 2017)

Certificate training

National Institute of Technology, HP, India (June 2014)

Bachelor of Technology in Computer Science and Engineering

SKILLS

PROGRAM MANAGEMENT



PROJECT MANAGEMENT



DISTRIBUTED ORGANIZING



TRAINING DESIGN AND DEVELOPMENT



STAFF AND TEAM MANAGEMENT



EXPERIENCE

DEP. DIGITAL ORGANIZING DIRECTOR (Aug 2020 - Present)

Nevada Coordinated Campaign

Created a distributed calling and texting plan. Recruited and trained 2,086 volunteers out of which 492 volunteers completed more than 2 shifts. Managed and trained two staffers and 27 volunteer leaders to lead the implementation of the distributed statewide calling and texting program. Helped increase the direct voter contact by 110%. Closely tracked percent to goals and organizational health and improved processes. Managed out of state political relationships. Created training materials for organizers, volunteers and volunteer leaders

ORGANIZING DIRECTOR (Jul 2020 - Aug 2020)

Esser for Justice

Created a field plan under the limitations of COVID-19. Led the creation of distributed calling and texting teams which send over 350,000 texts and made over 20,000 phone calls in 2 months. Helped the campaign gain 17% points in the polls with a robust organizing and messaging strategy.

NATIONAL POLITICAL PROJECT MANAGER (Feb 2020 - Apr 2020)

Bernie 2020

Built and maintained political relationships for the campaign and coordinated communications with endorsers and surrogates in the southwestern region. Represented the campaign in endorsement meetings and interviews when needed.

NATIONAL AAPI ORGANIZER (Oct 2019 - Jan 2020)

Bernie 2020

Created a distributed organizing plan for the AAPI constituency group, recruited and trained volunteers (60% of them being first time organizers) to organize in their communities. Supported over 6,000 volunteer-led organizing events. Created a one of its kind language justice team of over 500 volunteers from across the world who spoke more than 65 languages. Monitored performance of the volunteer team to make improvements to the organizing systems through regular data audits. Worked with the national communications, political, and video teams to identify supporters for local and national press. Supported state constituency organizing in IA, NH, TX, WA and NV.

POLICY AND COMMUNICATIONS DIRECTOR (Aug 2019 - Oct 2019)

People for Tammy Morales

Coordinated Steering Committee and Policy Working Groups, led the drafting of the platform, maintained relationships with the Press, furnished talking points and research, created a communications plan, prepared the candidate for press appearances, interviews, and forums. Tammy is now the councilmember from the most diverse city council district in Seattle

CAMPAIGN MANAGER (Jan 2019 - Aug 2019)

People for Tammy Morales

Managed all campaign activities and progress towards campaign goals, interviewed and hired staff, coached the candidate for forums, created and managed the implementation of the campaign plan. We won the primary with more than 50% of the vote as a non-incumbent, in a field of 8 candidates. Knocked on 17,500 doors exceeding our goal of knocking 10,000 doors

FUNDRAISING CONSULTANT (Aug 2019 - Oct 2019)

Elect Varisha Khan

Created a fundraising plan, assisted with call time, maintained lists for call time, coordinated house parties and followed up with donors. We raised \$20,000 in 2 months and Varisha is now a councilmember and one of the first two Muslim women elected to office in WA state

FIELD DIRECTOR (May 2018 - Sep 2018)

Vote Sarah Smith

Created and implemented a field plan for the primary, trained a team of field organizers who knocked on almost 8,500 doors. We won the primary with a field margin. Because of a robust ground game, we spent \$1.01 per vote.

POLITICAL DIRECTOR (Sep 2017 - Apr 2018)

Vote Sarah Smith

Coordinated outreach to constituency groups, led the drafting of the platform.

ANALYST (Jun 2017 - Jun 2019)

Point B Inc

Project managed multiple technical implementation projects in healthcare, finance, and apparel industries.

BUSINESS ANALYST (Feb 2015 - Jan 2016)

Verizon Data Services India

Youngest member of the Market research - Center of Excellence. Liaised with key stakeholders from functional and IT teams to discuss requirements and project success metrics; presented market research reports to the Managing Director and other senior executives. Organized knowledge transfer sessions for the team about market research or the application in general. Received the Verizon spotlight award.

SOFTWARE ENGINEER (July 2014 - Jan 2015)

Verizon Data Services India